



Take Root

TAILGATE & CELEBRATE

September 11, 2021 | 6:00-11:00 PM



Sponsorship Opportunities

Come on down to Dayton Farms and support the Sycamore Education Foundation for their annual fundraiser, Take Root - Tailgate & Celebrate! All proceeds benefit the Sycamore Education Foundation supporting Sycamore Community School District 427.

Presenting Sponsor | 2 available | \$5,000

- Exclusive recognition as one of two Presenting Sponsors of Take Root 2021 on all references of the event
- Logo and/or Name prominently displayed on all communications and press relative to the event
- Opportunity to speak and welcome attendees to 2021 Take Root (5 mins)
- Logo and link to business inside a "Thank you for your support" email to the exclusive SEF email list of donors and supporters
- Your company logo featured on landing page through online silent auction
- Logo featured on every digital image from the event that can be shared by attendees via text, email and social media
- Logo featured on microsite where all images from the evening will be shared
- Sponsor banner prominently featured on stage
- Your company logo included on event registration website page
- 10 complimentary tickets to Take Root 2021 (\$400 value)
- Reserved parking spaces at Dayton Farms on event night
- Announcement of your sponsorship on SEF/Sycamore Community School District 427 social media pages
- Your company logo included on SEF website corporate sponsor page
- Visibility at our 2021 Take Root event by having your logo in the event program, all sponsor signs and podium recognition

Silent Auction Sponsor | 2 available | \$2,500

- Sponsor signs featured alongside silent auction item display
- Your company logo featured on each item description sign
- Your company logo featured on landing page through online silent auction
- Your company logo included on event registration website page
- 8 complimentary tickets to Take Root 2021 (\$320 value)
- Announcement of your sponsorship on SEF social media pages
- Your company logo included on SEF website corporate sponsor page
- Visibility at our 2021 Take Root event by having your logo in the event program, all sponsor signs and podium recognition



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Sponsorship Opportunities

Bar Sponsor | 2 available | \$2,500

- Sponsor signs featured on bar top and all high top tables
- Logo on cocktail napkins
- Branded signature drink stir stick featuring your logo
- Your company logo included on event registration website page
- 8 complimentary tickets to Take Root 2021 (\$320 value)
- Announcement of your sponsorship on SEF social media pages
- Your company logo included on SEF website corporate sponsor page
- Visibility at our 2021 Take Root event by having your logo in the event program, all sponsor signs and podium recognition

Photo Booth Sponsor | 2 available | \$1,000

- Sponsor signs featured at photo booth station
- Logo featured on every digital image from the event that can be shared by attendees via text, email and social media
- Logo featured on microsite where all images from the evening will be shared
- Analytics showcasing your brand exposure following the event so you know exactly how your sponsorship performed
- Your company logo included on event registration website page
- 6 complimentary tickets to Take Root 2021 (\$240 value)
- Announcement of your sponsorship on SEF social media pages
- Your company logo included on SEF website corporate sponsor page
- Visibility at our 2021 Take Root event by having your logo in the event program, all sponsor signs and podium recognition

Entertainment Sponsor | 2 available | \$1,000

- Sponsor banner prominently featured on stage
- Your company logo included on event registration website page
- 6 complimentary tickets to Take Root 2021 (\$240 value)
- Announcement of your sponsorship on SEF social media pages
- Your company logo included on SEF website corporate sponsor page
- Visibility at our 2021 Take Root event by having your logo in the event program, sponsor signs and podium recognition

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Sponsorship Opportunities

Dinner Sponsor

2 available | \$750

- Sponsor signs featured next to each food truck
- Your company logo included on event registration website page
- 4 complimentary tickets to Take Root 2021 (\$160 value)
- Announcement of your sponsorship on SEF social media pages
- Your company logo included on SEF website corporate sponsor page
- Visibility at our 2021 Take Root event by having your logo in the event program, sponsor signs and podium recognition

Check-In Sponsor

2 available | \$500

- Sponsor signs at Take Root check-in
- Your company logo included on event registration website page
- 2 complimentary tickets to Take Root 2021 (\$80 value)
- Announcement of your sponsorship on SEF social media pages
- Your company logo included on SEF website corporate sponsor page
- Visibility at our 2021 Take Root event by having your logo in the event program, sponsor signs and podium recognition

Dessert Sponsor

2 available | \$500

- Sponsor signs at Take Root dessert station
- Your company logo included on event registration website page
- 2 complimentary tickets to Take Root 2021 (\$80 value)
- Announcement of your sponsorship on SEF social media pages
- Your company logo included on SEF website corporate sponsor page
- Visibility at our 2021 Take Root event by having your logo in the event program, sponsor signs and podium recognition

Supporting Sponsor

Unlimited | \$250

- Announcement of your sponsorship on SEF social media pages
- Your company name included on SEF website corporate sponsor page
- Visibility at our 2021 Take Root event by having your name listed in the event program, sponsor signs and podium recognition

Tickets

To purchase event tickets, please visit SycamoreSEF.org

\$40 per person before September 1, 2021

\$50 per person after September 1, 2021

More Information

For questions or to reserve your sponsorship opportunity contact Lauren Holtz, SEF Executive Director, at lholtz@syc427.org or 815.899.8264